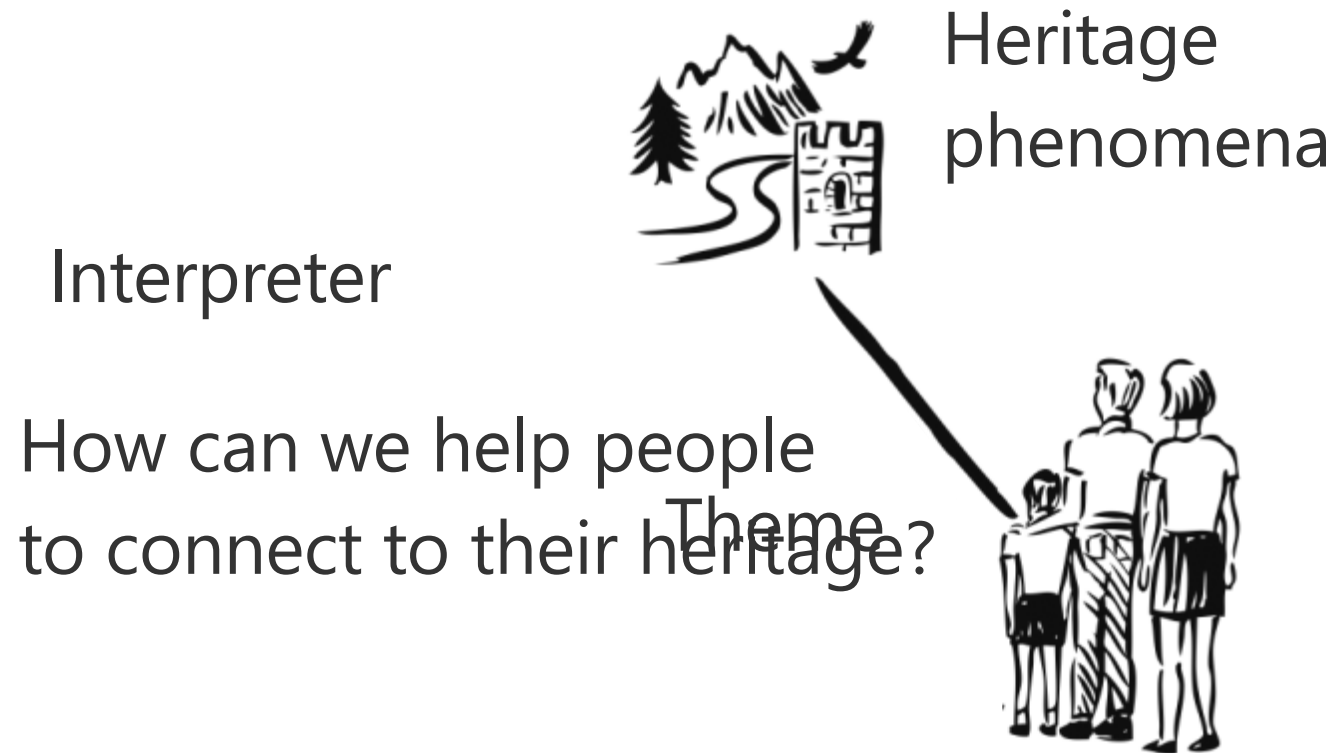


# Interpret Europe: Our training programme



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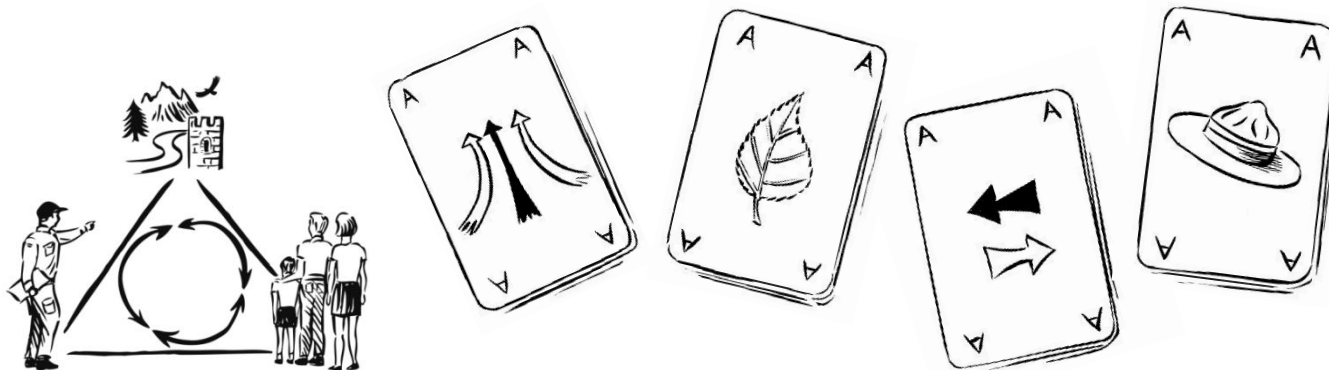
# The interpretive triangle



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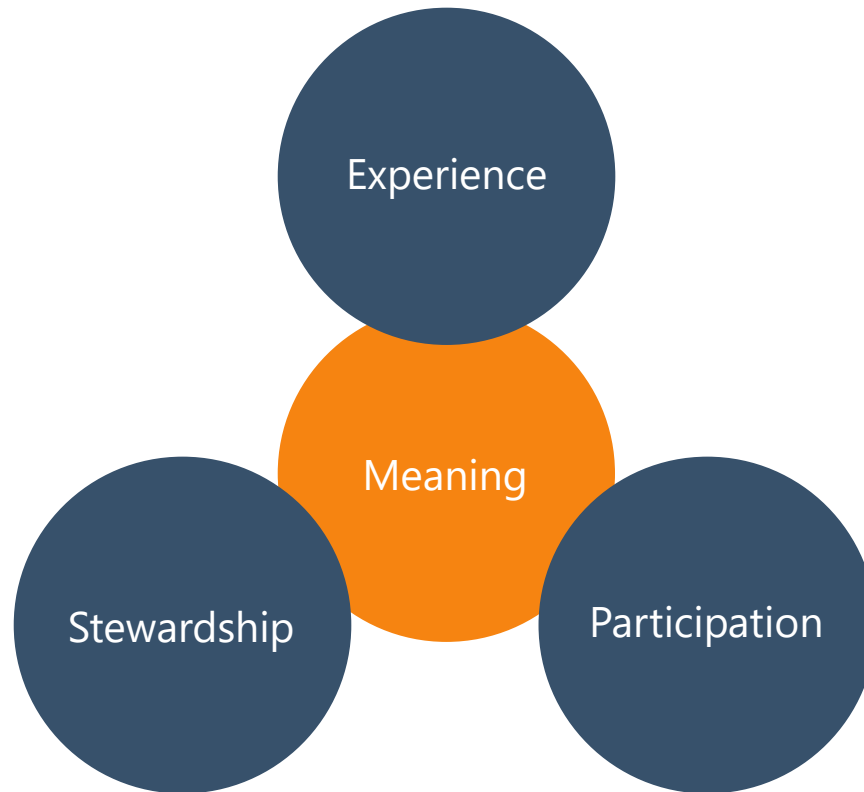
# The interpretive triangle

- We offer paths to deeper **meaning**
- We turn phenomena into **experiences**
- We provoke resonance and **participation**
- We foster **stewardship** for all heritage



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# The interpretive triangle



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# Our activities

- Communication
- Training
- Research
- Projects
- Events
- Advocacy
- Excellence



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# Our activities

- Communication
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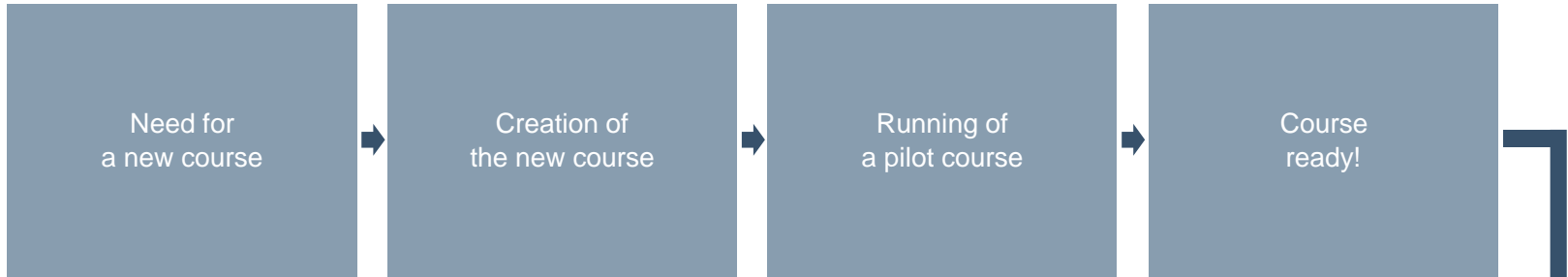
# IE's training programme

- Certified Interpretive Guide (IE CIG)
- Certified Interpretive Writer (IE CIW)
- Certified Interpretive Planner (IE CIP)
- Module on interpretive hosting
- Module for live interpreters\*
- Module on interpretation with children\*

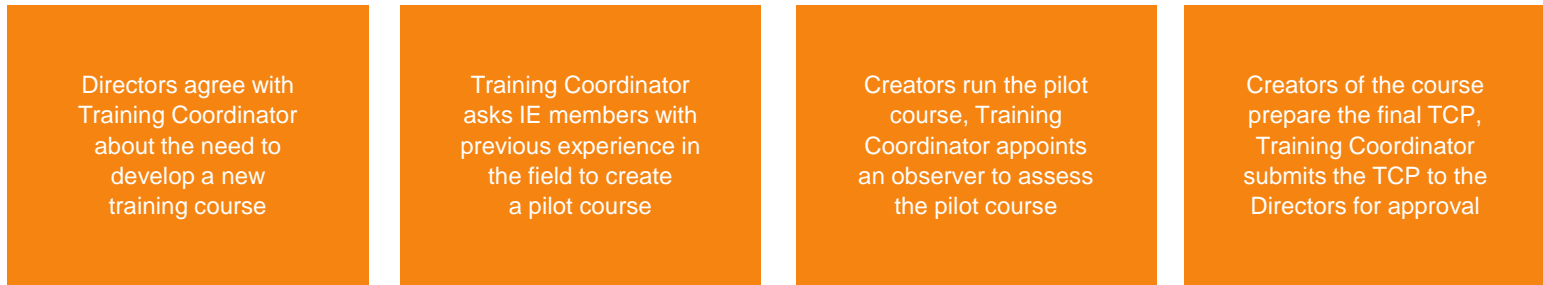


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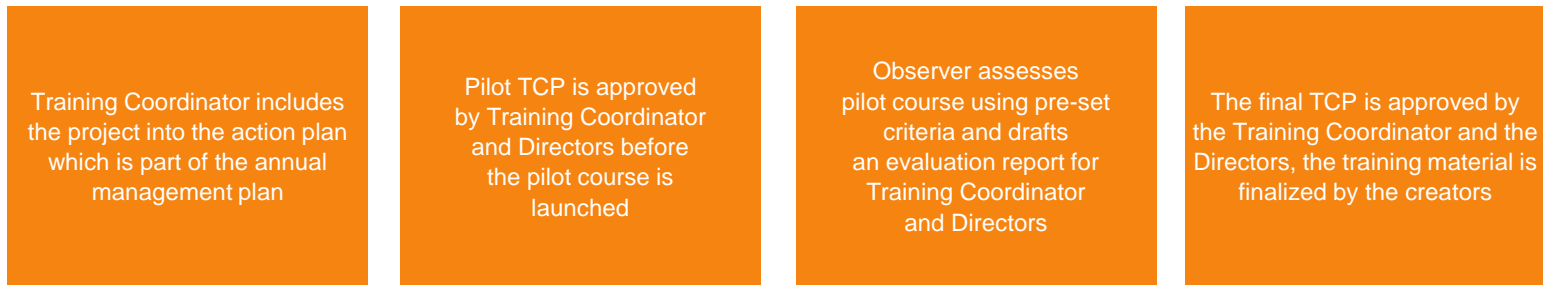
## What?



## Who?



## Details



Course creators prepare the one-day trainer upgrade and are responsible along with the Training Team for spreading the course within the IE network by multiplying the number of IE trainers for the course



All course TCPs and training material remain open to continuous updating, based on trainers' suggestions





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# IE's training programme in numbers

- 28 trainers from 12 countries
- 31 courses in 13 countries (2022)
- 33 courses in 15 countries (2023)
- 1 CIT course for 16 trainees (11 countries)
- 11 participants/course (average)



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# Qualities we are aiming for

- To put things in a wider context
- To follow the cooperative approach
- To offer challenges
- To be inspiring
- To be well prepared
- To offer variety
- To remain fresh and relevant



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# Qualities we are aiming for

- To open up professional opportunities
- To have transparent and clear certification requirements



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# What we wish to achieve

Participants learn how to:

- Evaluate existing interpretive services
- Develop meaningful, site-specific interpretive walks/plans
- Build sustainability and global concerns into their interpretive activities
- Help people connect to their site



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# What did the participants say

- They can now **improve their interpretive services**, based on quality criteria they learned during the course
- They find it easier to **inspire a sense of stewardship** for the site
- They can help participants **become more mindful towards heritage and society**
- They feel as **active links** of a bigger whole



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# Thank you

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Picture credits:

Philip Rutt (2,3), Per Sonnvik (9), Interpret Croatia (11, 16)



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