

**REGGAE WORKSHOP 7.-10.4.2025**

(The organiser reserves the right to make changes)

**Monday 7.4.2025**

12:00-17:00 Arrival of Wasaline from Sweden to Vaasa

17:30 Bus departures from Vaasa

23:55 Arriving in Joensuu, [Green Star Hotel](#)

**Tuesday 8.4.2025**

09:00-9:30 Breakfast

9.40-10.30 Company presentation of boutique hotel [Lietsu](#), (address Rantakatu 26)

10:30-11.00 Transfer to the [University of Eastern Finland](#)

11.00-12.00 Lunch at the University

12-14.00 Workshop on pricing, coffee

14.00-15.30 Transfer to Karelia Cottages

15:30-17:00 Visit at [Karelia Cottages](#) company presentation and experiences from regenerative product development

17:00-18:30 Transfer back to Joensuu, Green Star Hotel

18:30-19:00 Free time

19:00 Dinner at [Restaurant Filipof](#)

**Wednesday 9.4.2025**

08:00-09:30 Bus transfer from Joensuu to Kerimäki

09:30-11:00 Visit to Wanha Salmela: Company presentation of [SaimaaLife](#) (transformative tourism) and [Vanha Salmela](#) (local food products)

11:00-12:30 Forest bathing by SaimaaLife and lunch at Vanha Salmela (group divided in two)

12:30-13:00 Transfer to Riihisaari

13:00-14:30 Presentation of [Riihisaari](#) museum and guided tour, coffee

14:30-15:30 Transfer to Oravi Village, [Oravi Outdoor Activity Center](#)

15:30-17:00 Company presentation of [SaimaaHoliday Oravi](#) (towards regenerative nature tourism, seal-friendly tourism, discussions)

17:00-17:15 Check in to accommodation

17:15-19:00 Sauna and winter bath

19.00 Dinner at the restaurant Ruukinranta, Oravi Village

**Thursday 10.4.2025**

Breakfast

8:30 Bus departs from Oravi to Vaasa

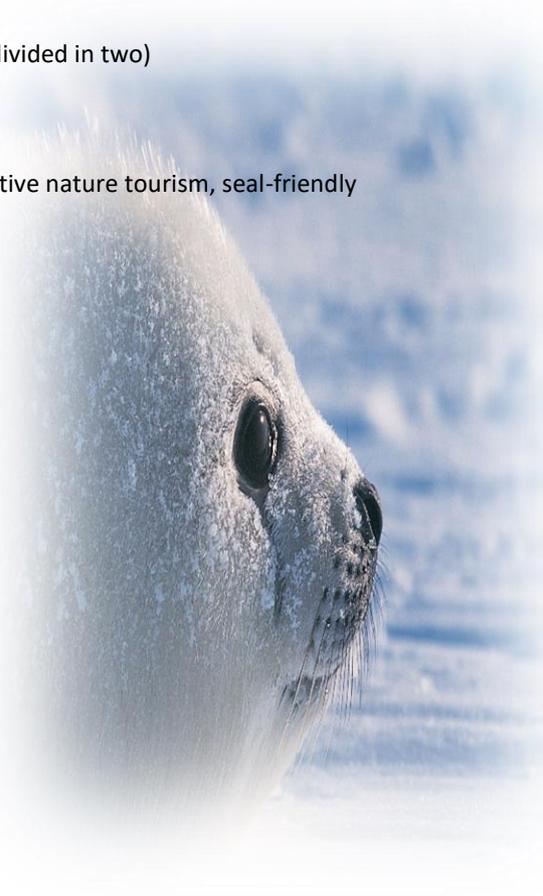
12.00 Lunch in Saarijärvi, [Ruustinna restaurant](#)

16.45 Departure of Wasaline to Sweden

**WARMLY WELCOME!**

Registration latest by **Friday, 21<sup>st</sup> of March 2025**. Sign up here:

<https://goldoflapland.typeform.com/to/NAri9IRQ>



For more information:

[floriane.colonnier@goldoflapland.com](mailto:floriane.colonnier@goldoflapland.com)

[angelique.irjala@krs.fi](mailto:angelique.irjala@krs.fi)

Project REGGAE pays for one person per company. If one more person in your company wants to join, the price is **310€** (if participating in the complete event). Your company will receive an invoice from one of the project partners after the trip.

Please sign up the second person via the link above.

Please note that any cancellation after the 21st of March will be invoiced with 100% of the parts of the trip that were booked.