

AUGMENTED HISTORY



A virtual window to the past

Gamla Uppsala

- ❖ **Consistent 3D environment**
- ❖ **GPS navigation**
- ❖ **Gyro control**
- ❖ **Interactivity**





SHOWS VIDEOS SCHEDULE TOPICS SHOP

THIS DAY IN HISTORY NEWS ASK HISTORY HISTORY LISTS SPEECHES & AUDIO

JANUARY 7, 2017

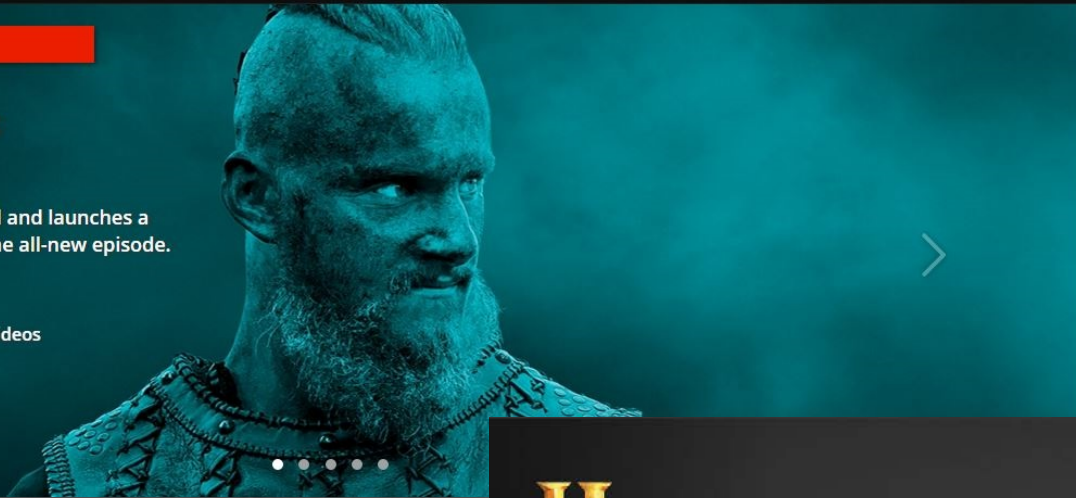
WEDNESDAYS AT 9/8C

Vikings

Bjorn's fleet sails onward and launches a surprise attack. Watch the all-new episode.

» More

- Watch more shows and videos



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HISTORY. SPECIAL PRESENTATION

Real Vikings

f t i p #vikings

Vikings: Watch full episodes

Watch now

FULL EPISODES



Augmented Export:

- ❖ Uppsala Regional Council
- ❖ Promote visitor experiences in Uppland
- ❖ 5 apps before end of 2018
- ❖ Flagship Uppsala Cathedral



Photogrammetry

3D scanned mesh



Retopology, projection



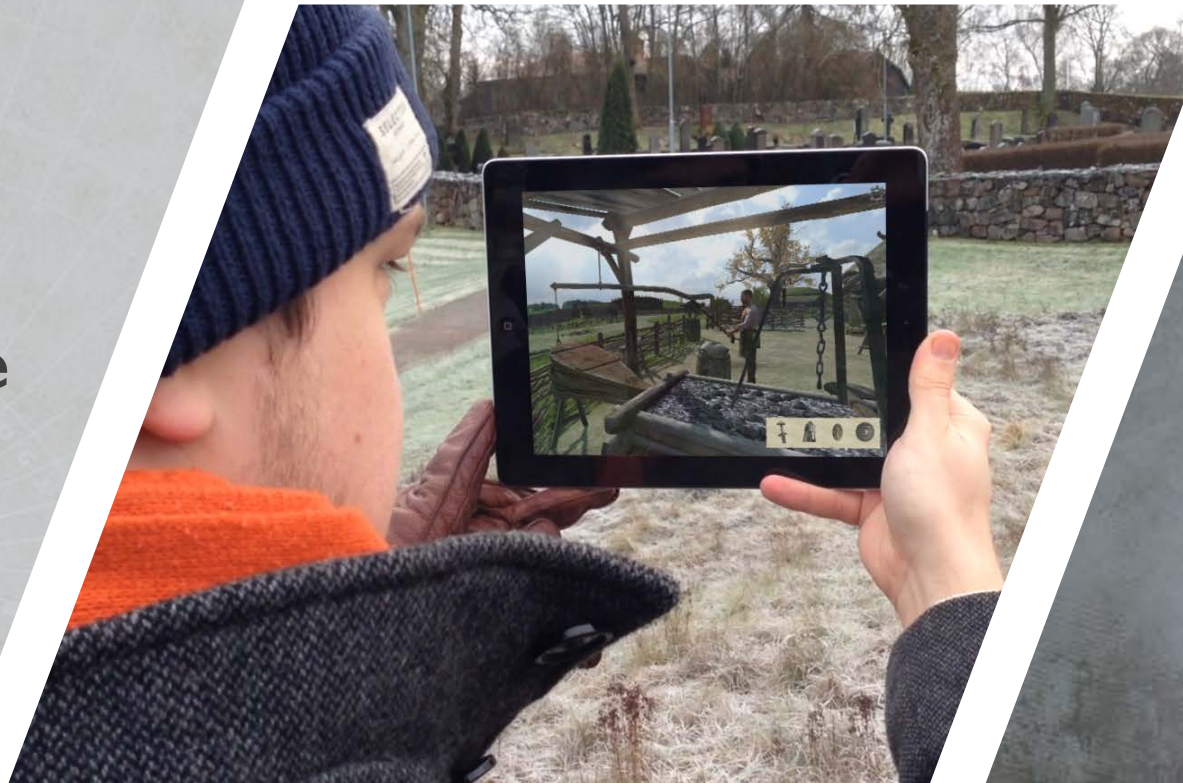
Game ready model



Target audiences

Textual information and historical background

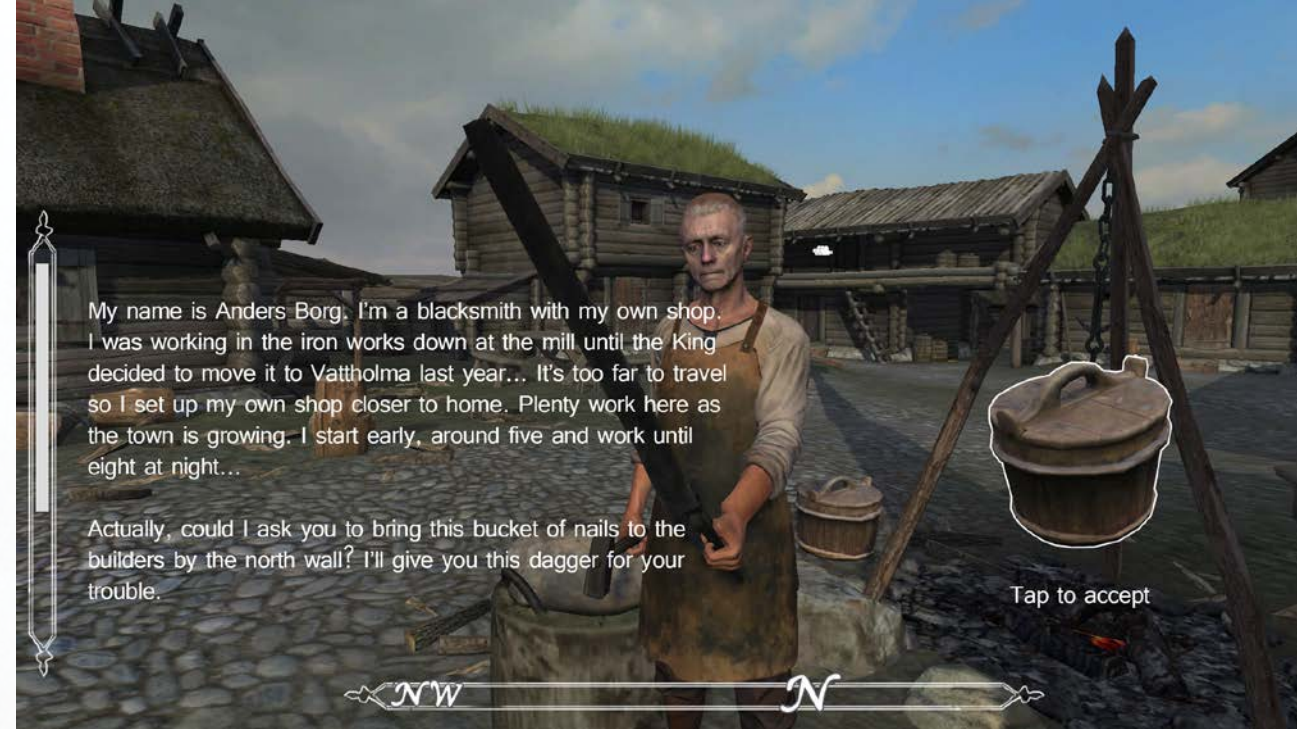
Present history through interaction and game-like quests



Objects

Challenge to collect all objects.

Keep objects in a logbook to review at home.



Characters

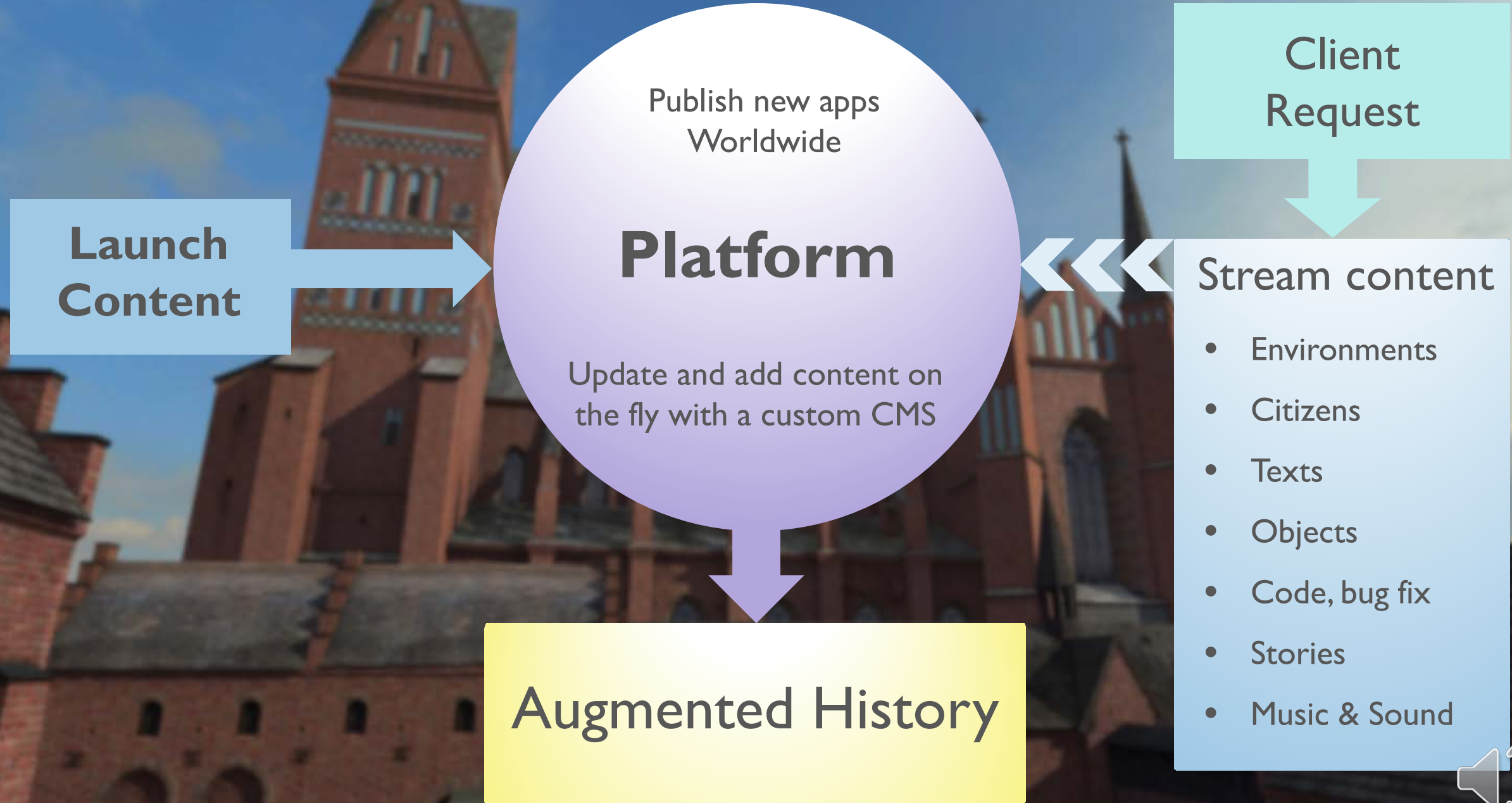
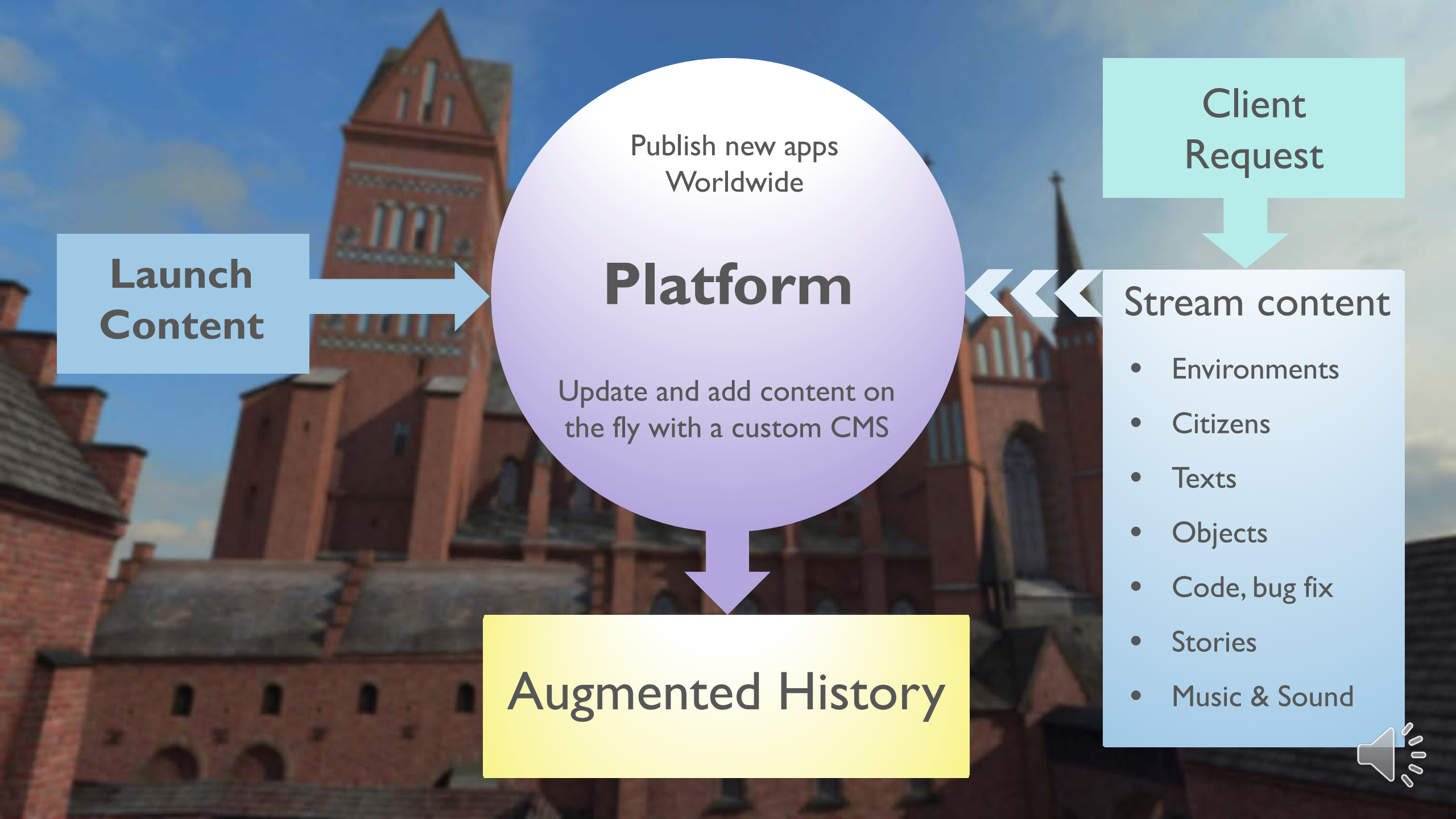
Meet characters that tell their own story, that connects to the greater historical events of the time



Quests

- ❖ Interact with characters
- ❖ Find all objects
- ❖ Complete tasks
- ❖ Achievements/Hidden reward





Publish new apps
Worldwide

Platform

Update and add content on
the fly with a custom CMS

Launch
Content

Client
Request

Stream content

- Environments
- Citizens
- Texts
- Objects
- Code, bug fix
- Stories
- Music & Sound

Augmented History



Social Media

Interactive contents
for shares & likes

Possibility to connect
apps and link
achievements for
different sites

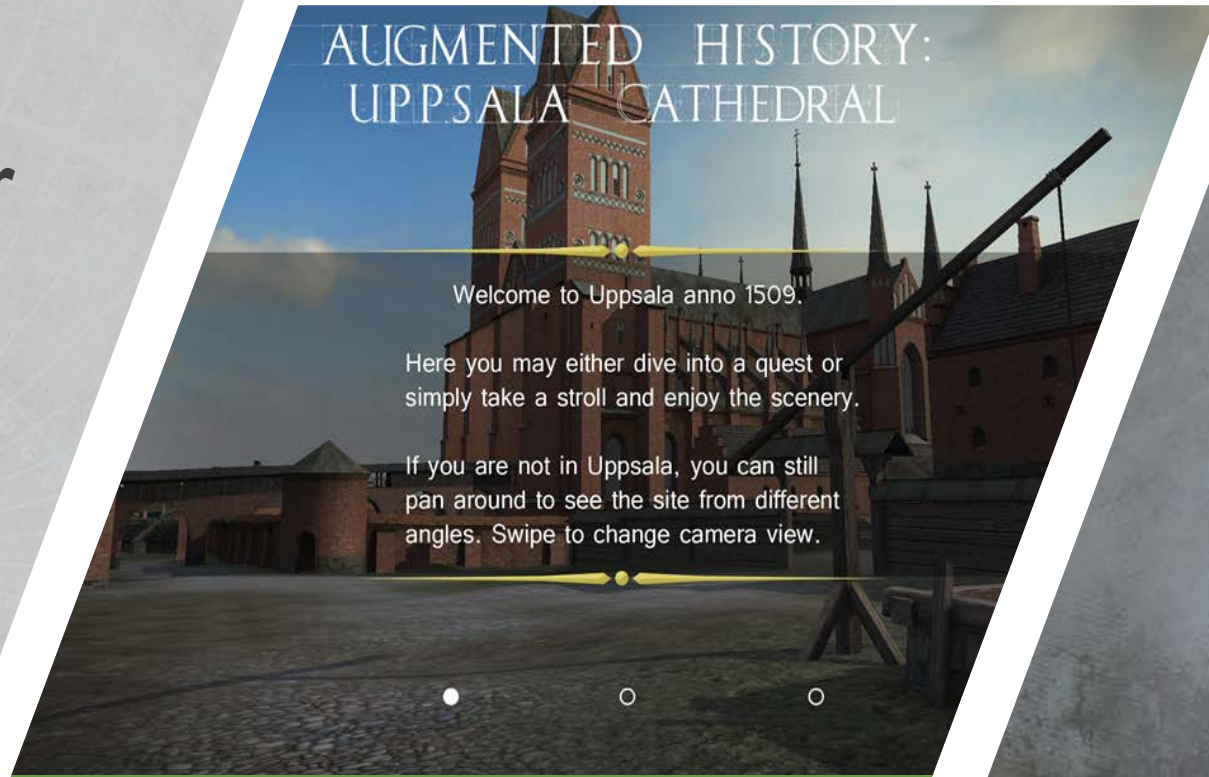
The screenshot shows the Facebook interface for the page 'Disir Productions AB'. At the top, there's a search bar and navigation links like 'Home', 'Messages', 'Notifications', 'Insights', and 'Publishing Tools'. The page header includes the company name and a 'Call Now' button. The main content area features a post with the text: 'Merry Christmas from medieval Uppsala! Have a first sneak peak at our next app, set in 16th century Uppsala and launching for iOS and Android in Q2 2017. Read more about how you can explore Medieval Uppsala, on our webpage www.disirproductions.se'. Below the text is a photograph of a snowy medieval street scene. The post has 134,078 people reached, 712 reactions (likes, comments, shares), and 61 comments and 559 shares. The page also includes a 'Promote Website' button, an 'UPCOMING EVENTS' section with a 'Create Event' button, and a 'PEOPLE ALSO LIKE' section with recommendations for 'Väg 56 - arkeologiska undersökn...', 'Tid för Forntid', and 'Stiftelsen Kulturmiljövård'. The bottom of the page shows the page's creation date as October 24, 2016, and a snippet of text: 'We are now busy with our next Augmented History project. This time'.



Virtual Reality

❖ **Oculus Rift**

❖ **Museum exhibitions or world wide**





Reconstruct



Promote cultural heritage



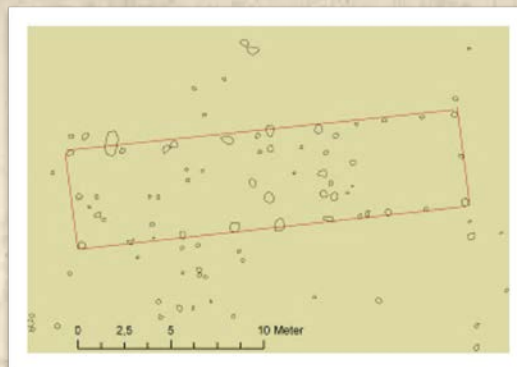
Flora and fauna

AUGMENTED HISTORY

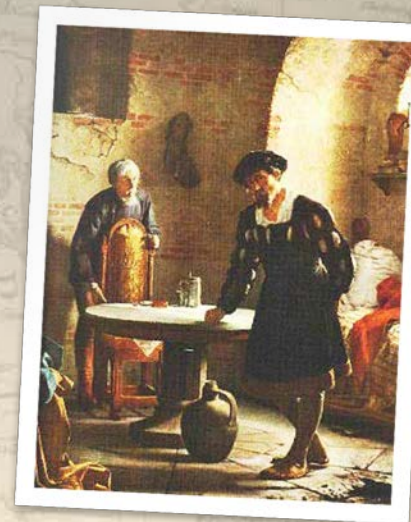
www.disirproductions.se



**Compliment to
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Support research



Historic events