





Friends of Acadia



- Granted \$23.7 million since 1986
- Carriage road & trail maintenance
- Volunteer & youth programs
- Advocacy with government

Play Acadia National Park Centennial Video



Acadia National Park



- 50,000 acres of land and islands
- 200 miles of roads and trails
- 3.3 million visitors per year
- \$68 million maintenance backlog



Youth Engagement in Acadia



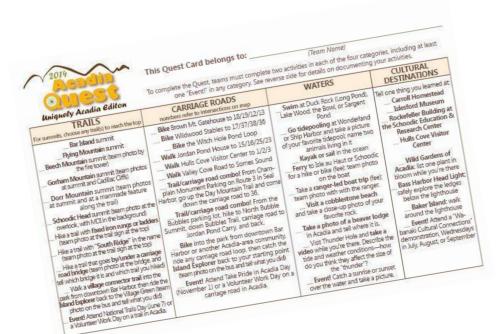
Foster the next generation of stewards by:

- Creating a progression of experiences
- Creating life long learning opportunities

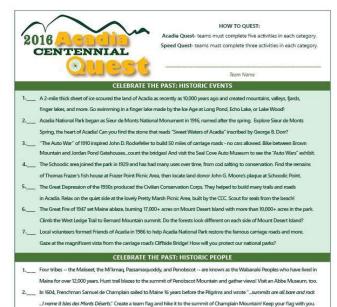


What is Acadia Quest?

"Explore, learn, and protect!"



- Place-based activities in Acadia
- Teams are 1 adult, 1 youth
- Self-guided with changing themes
- Free to participate





Target Audience: Families







Target Audience: Camps and Schools







Acadia Quest Statistics









Why go digital with Acadia Quest?



- Much easier to manage
- More sustainable with less paper
- Reduce program costs
- Capture the digital audience



Piloting Technology Interfaces at Acadia

- National Park Service (NPS) is conservative
- NPS cost and options can be prohibitive
- App needed to be place-based





Chimani Apps



- All Chimani apps are free
- Digital guidebooks for 59 big parks

No Wifi or Data signal needed

GPS enabled maps





What is a Geofence?



A virtual geographic boundary in a location created by using GPS technology. When you enter the area, software triggers a response on your mobile device.



Acadia Quest

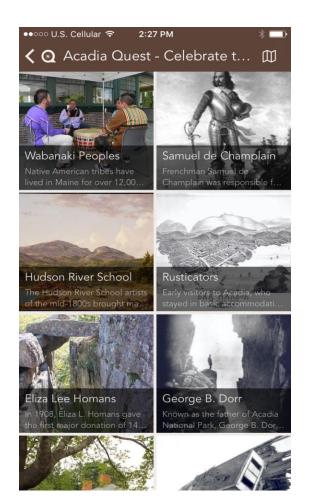
These are the steps to play digitally:

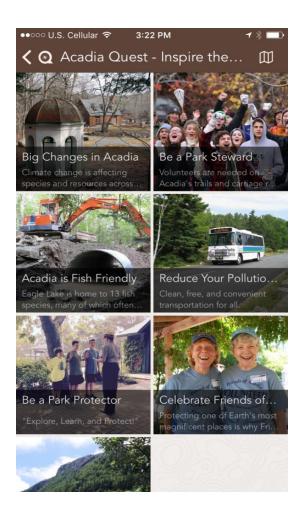




How does digital Acadia Quest work?

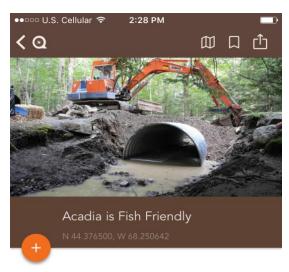








How does digital Acadia Quest work?



Eagle Lake is home to 13 fish species, many of which often travel up small streams to eat and reproduce. Many fish lay their eggs in freshwater streams, but spend most of their lives in the ocean like Salmon and Alewives. Or they may lay their eggs in the ocean, but spend their lives in fresh water like the American Eel.

The old culvert (an open drain under a road) at Eagle Lake was severely undersized and only allowed the strongest fish to make their way through the torrent of water pouring out of its mouth. Climate change is bringing more large rain storms to Mount Desert Island.

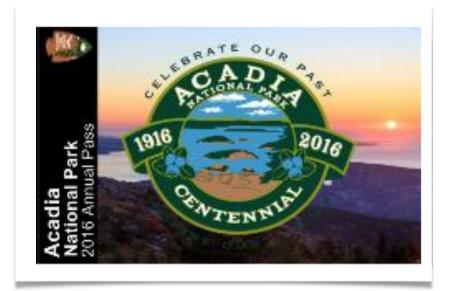


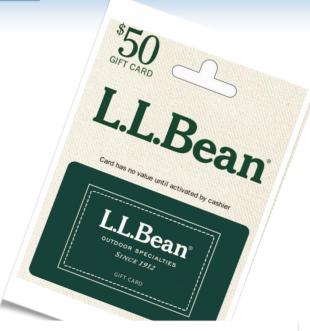


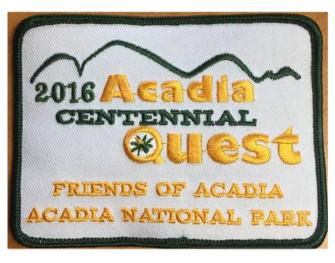
Play Fish-Friendly Culvert Video



Prizes for teams!









Who does what?

Acadia National Park:

- advise on content
- give packets at visitor centers
- promote the program



Chimani:

- upload content to app
- create geofences
- create Acadia Quest badges

Friends of Acadia:

- creates content, packets
- manages registration,

documentation, and prizes



What is working?

- Allows youth to teach and explore with elders
- Provides structure for visitors & park can steer visitors
- Less steps for staff and teams to manage
- Much more interactive





What could be improved?

- Make sure that all badges work
- Create video tutorial for digital quest
- Improve registration process
- Improve stewardship challenges
- Share quest stories using app data





"Thank you for this Quest!!! We did many things we would not have done and loved every minute!"

Team Quotes

"My kids got excited when a green badge would pop up!"

"This was the boys' (ages 3 & 5) first national park visit and we hope to visit all of them by their college graduation!!"

"We really enjoyed the new Chimani app this year! We had a blast checking off hikes and places we went. We used it for tides, sunrise, sunset. We can't wait for next year!"

"After 20 years, I finally visited the Carroll Homestead and it was wonderful!"



"Thank you for making me volunteer in the park after 46 years on the island!"