



Sveriges lantbruksuniversitet
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Status of Green care in Sweden

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Introduction

- Grön omsorg = Green care in Swedish
- Under development
- Federation of Swedish Farmers (LRF)
- No Swedish record of number of farms
- Communes decide themselves
- Regions may be involved

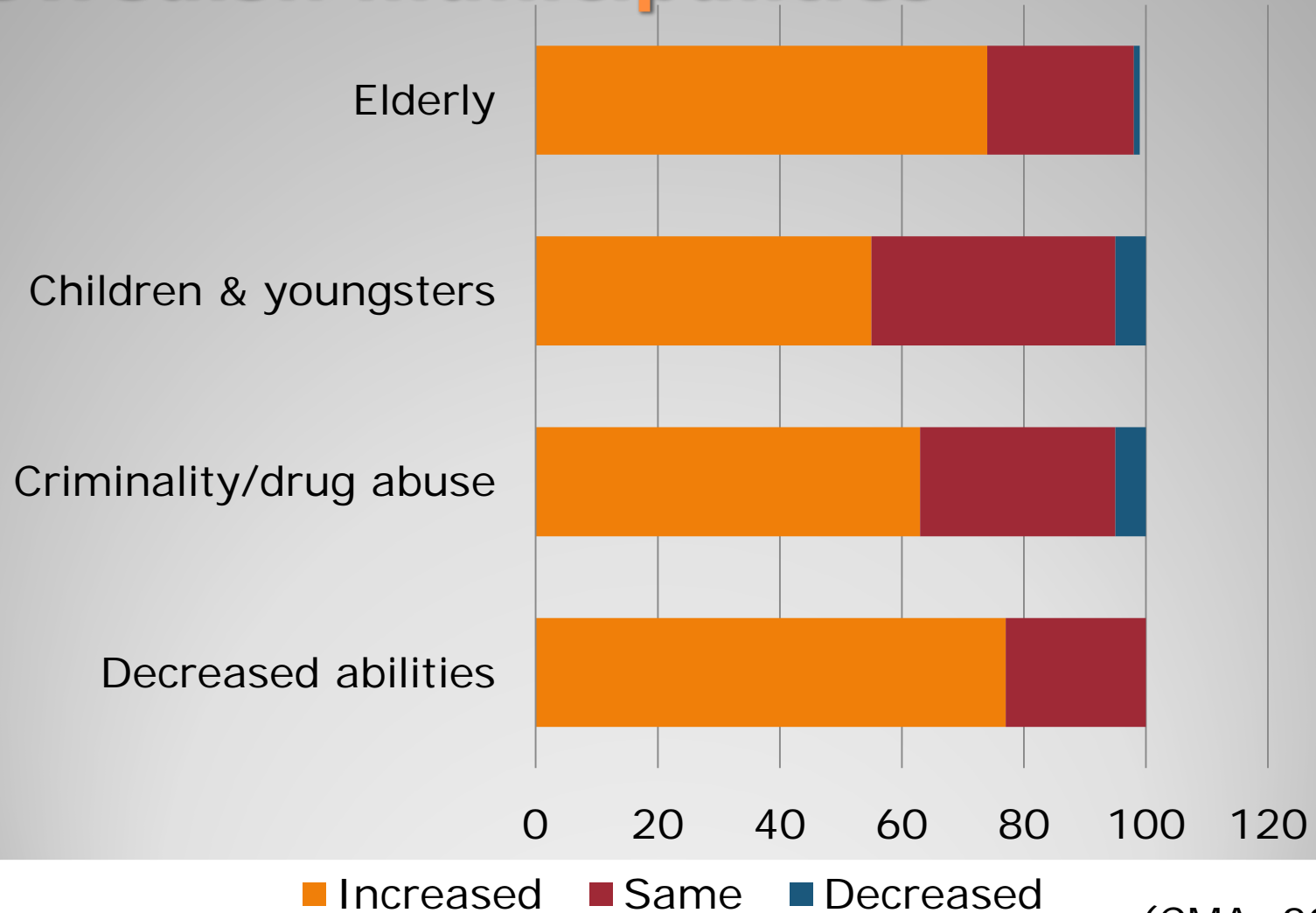


How interested are municipalities in Green care?

- Random telephone interviews
- 202 persons
- 104 Swedish municipalities
- Centre of Market Analysis (CMA, 2009)

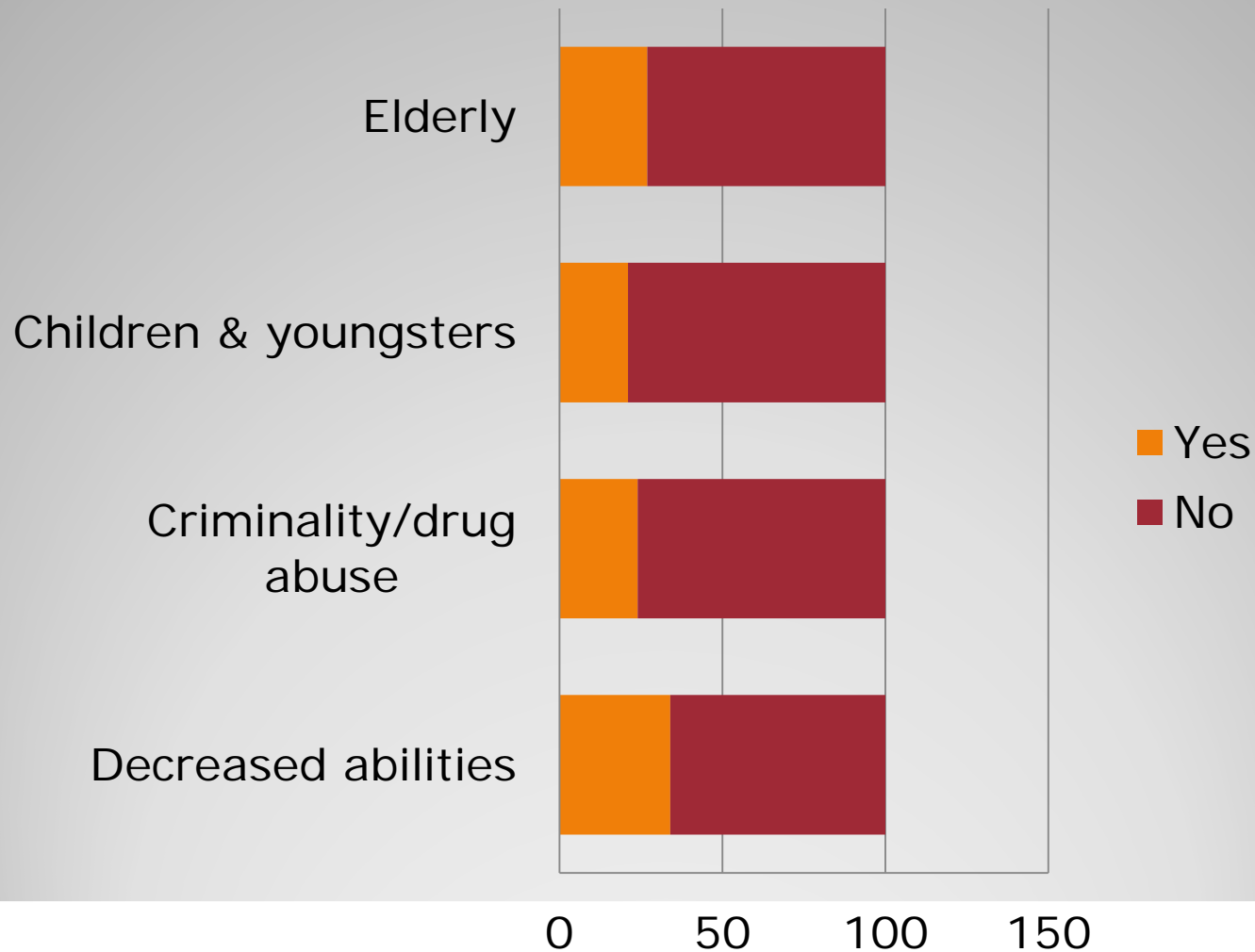


Development of need for care in Swedish municipalities



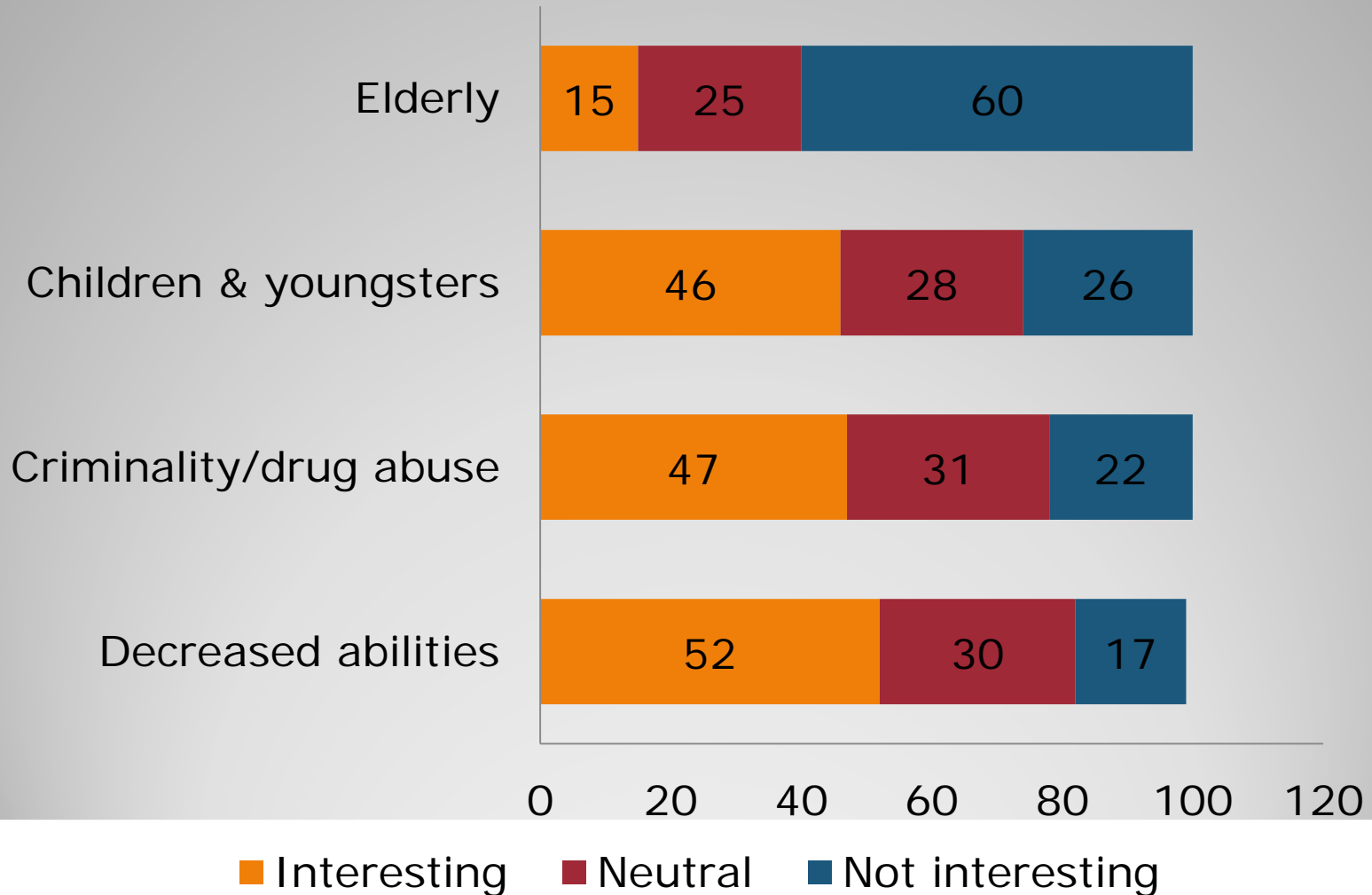
(CMA, 2009)

Have you heard about Green care before?



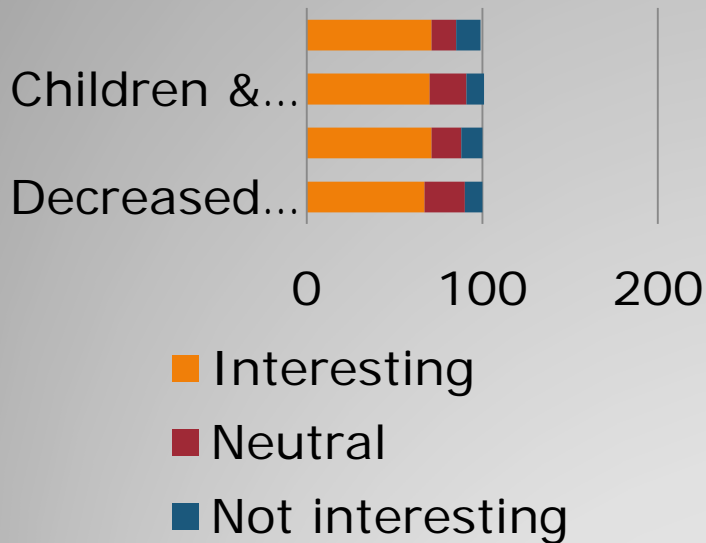
(CMA, 2009)

How interested are you in hiring private entrepreneurs?

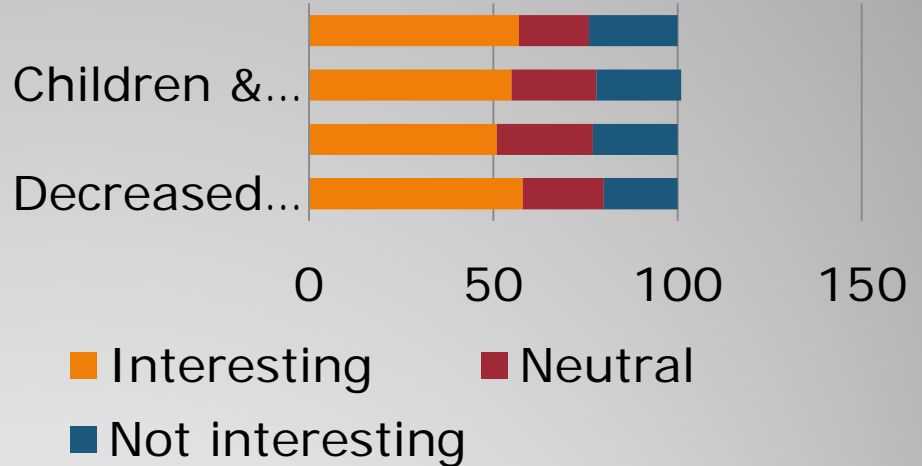


Which activities would Green care be most interesting for?

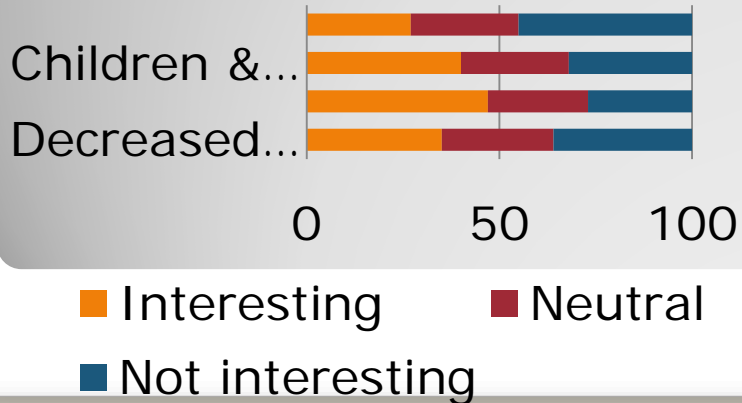
Family homes



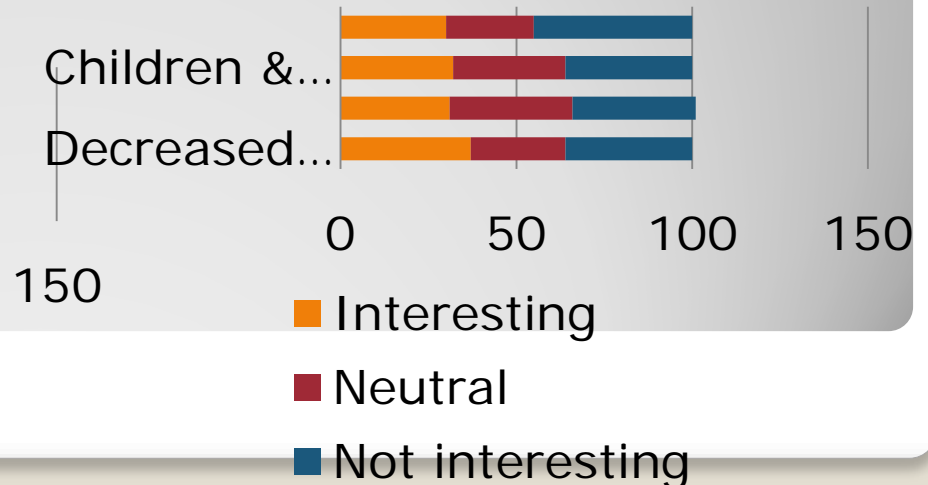
Daily activities



Short time living



Day activity



Conclusions CMA (2009)

- Those who heard about Green care before more positive
- Municipalities using private entrepreneurs more positive
- Municipalities with customer- or free choice systems more positive
- Large municipalities (>20 000 inhabitants) more positive
- Regional differences



Law of Free Choice

- "Lagen om Valfrihetssystem" (LOV, Socialstyrelsen, 2009)
- Make it easier for those in need of rehabilitation or care to choose where to get the care
- Make it easier for small enterprises & organisations to provide care



(Whitelock, 2009)

Inventory of Green care

- 4 selected municipalities
- 3 regions with 7 municipalities
- Aim: Which customers are willing to buy Green care?



(Whitelock, 2009)

Results of inventory

- Municipalities were positive to Green care
- Prefer companies in the Green sector to present a ready concept, which politicians and official officers can decide on and develop further



(Whitelock, 2009)

Results of inventory

- Handicap organisations:
 - Very interested in Green care
 - Want to take part in discussions with municipalities
 - Offer their competence to enterprisers
- Regions only pay for medical rehabilitation, physiotherapy & psychiatric therapy
- Strong demand on evidence based scientific studies to support the effect of different care



(Whitelock, 2009)

Student work

- How do educated therapy dogs (*Canis familiaris*) get affected by their work in human care? (Elin Ehrén, BSc thesis EoD program)
- Supervisor: Lena Lidfors
- How are therapy animals affected? (Psychology students Lund University)



(Photo Elin Ehrén)

What is happening right now?

- **Jämtland want to take the lead in Green care**
- Now Jämtland wants to become a key player in Green care the Middle University gives money to 2-years research position(15 May 2012)
- Facebook- Grön Omsorg



Farms offering Green care

- Högby farm (Motala) had Green care for some years (see film on Youtube)
- Bustorps farm
- Sälle farm
- 15 farms in Värmland



Högby farm (photo Per-Arne Andersson)

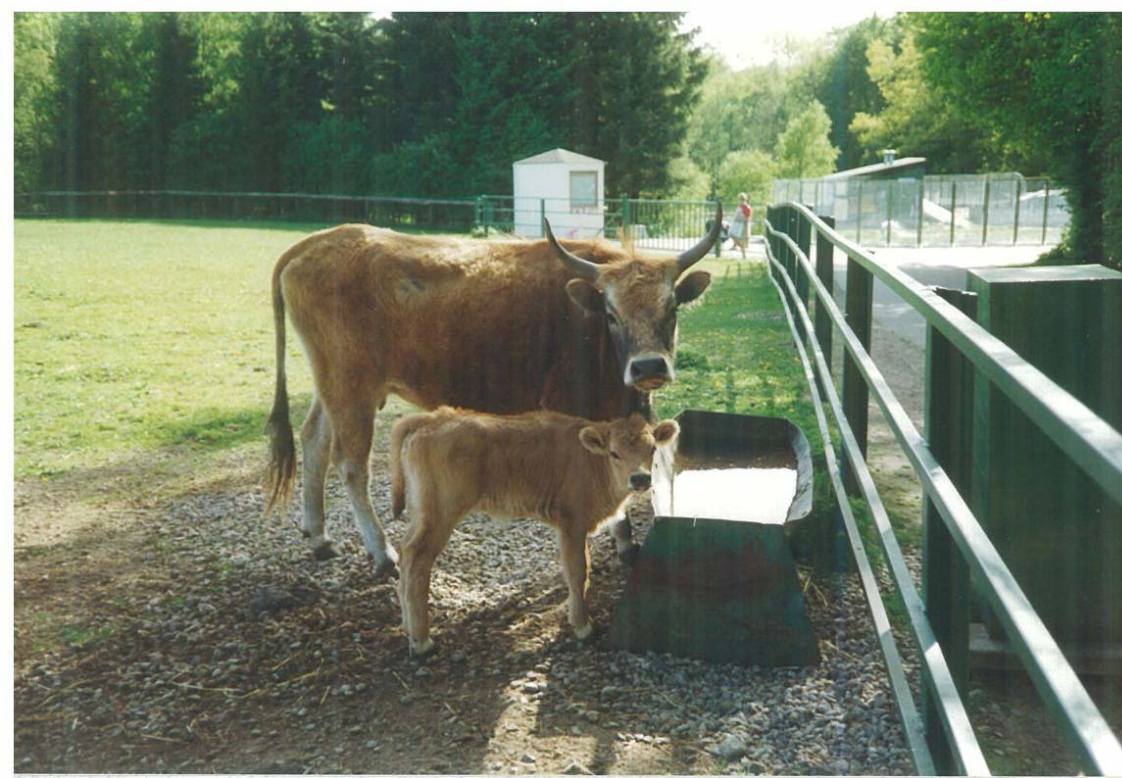
Conclusions

- Developing area in Sweden
- Many actors on different levels, need coordinated efforts
- Research conducted on many humans and animals with randomized treatment & controls



(From Manimalis report, 2009)

Thank you for listening!



People enjoy watching animals in zoos (photo Lena Lidfors)