# A seed saving start up in the West of Ireland

Jason Horner @Leen Organics

Co Clare

Ireland

## Leen Organics

- Where
- When
- How
- What



# Background

- Chef
- Grower
- Seed saver
- As well as.....



#### Markets



### Retirement

- When
- Why
- New projects
- Seed Sovereignty
- Keeping growing



GAIA Seed Sovereignty Programme UK and Ireland, Coordinator

- Remit to encourage more commercial growers
- 2 days a week
- Courses intro and intermediate
- Team work 5 coordinators and a programme manager
- Conference this weekend!



## Seeds

- Irish Seed Savers Association
- Brown Envelope
- Over 30 varieties
- Mainly in poly tunnels
- Weather



# Equipment

- What I have
- What I would like
- Infrastructure is fairly cheap on my scale



## First seed crop

- Learning curve
- Issues
- Drying
- Storage



## Opportunities

- New Organic Regulation 2022
- 100% Organic seed by 2035
- UK no longer able to sell to Ireland since Brexit
- Seed saved here is adapted to our climate



## Drawbacks

- Very undeveloped sector
- Very little infrastructure
- Growers are very busy



#### Sales

- Exclusively to Brown Envelope
- Selling small packets to home gardeners
- Opportunity for larger wholesale packs to growers
- First time they have bought in seeds from outside their farm
- Demand outstripped supply last two years
- Potential for a part time income



#### Cereals

- Working with some cereal growers for first time as part of seed sovereignty work
- Lots of opportunities for this
- See Grain Lab and Bread Lab and Scotland the Bread in the UK
- Trying to work with whole supply chain from producers to end user and all points in between



#### Conclusion

- Lots of opportunity with seed for P/T and F/T incomes
- Seed saving is getting a lot easier for organic producers due to change in legislation and demand should stay good
- Its not a massive change for growers but there is a lot to learn
- Development in infrastructure and markets needs to happen in parallel with production
- There is a deficit of knowledge here and in the UK
- Growers here and in the UK are responding to the current situation over 100 growers trained in the last 2 years



#### Resources

- Book. The Organic Seed Grower by John Navazio (Chelsea Green)
- Web.
- https://www.brownenvelopeseeds.com/
- https://www.seedsovereignty.info/newsblog/
- https://seedalliance.org/news/
- https://weseedchange.org/
- <a href="https://www.realseeds.co.uk/seedcleaner.h">https://www.realseeds.co.uk/seedcleaner.h</a> tml
- Social @Leenorganics
- @IrelandSeedSov
- @SeedSov



