



International Course Trade and Marketing of Wood Products

February 05– May 18, 2018



Credits: 22.5 ECTS
Subject: Forest Management/Forest Science
Level: Basic
Language: English
Location: Skinnskatteberg, Sweden

Course organizers

The Swedish University of Agricultural Sciences (SLU) offers the course and the responsible department is School for Forest Management, with contributions by SLU Department of Forest Products.

Applicants

International trade and marketing of wood products is an important part of the global forest industry. This course is directed towards students interested to work with qualified tasks in international trade and marketing of wood products. The course is open for Swedish and international applicants. In previous courses, students from e.g. the Netherlands, Poland, Estonia, Lithuania, Latvia, Finland, UK, Germany, Russia, Poland, China and Cameron have participated.

Course description

The course gives theoretical knowledge and practical experience on wood material and wood products including bioenergy, sales and marketing of wood products in different stages of trade and laws, negotiations and agreements in wood trade. After the course the students have a good knowledge about the relation between market demands and the different stages of production; forest – industry – market. The course includes theoretical lectures, excursions and study visits. At the final stage of the course the students will perform a marketing project work.

Necessary qualifications for applicants and other information

Applicants need university studies with the equivalence of one year study at the first cycle (Bachelor level), 60 credits. Relevant working experience and/or non-formal training may, after evaluation, compensate for forest or environmental studies. Good knowledge in English is a prerequisite.

The education is free of charge, except for non-EU/EEA/Switzerland citizens. Costs for literature, photocopies, etc. of approximately EUR 50 are to be paid by the student. SLU organize accommodation and cost is approx. EUR 300 per month.

Student Exchange programs as Erasmus and Nordplus are possible sources of finance.

Application

You find the Course information and Syllabus here:

www.slu.se/skogsmastarskolan/marketing

Application code: SLU-30072.

Application date: October 15th 2017

Questions about application; mobility@slu.se

Information on the course and other practical matters:

Swedish University of Agricultural Sciences/
School for Forest Management
Bengt Hillring
P.O. Box 43
SE-739 21 Skinnskatteberg
Sweden
+46 (0)222 349 56 bengt.hillring@slu.se